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0471 TRAVEL AND TOURISM 0471/01 Paper 1 (Written Paper), maximum raw mark 100 This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination It shows the basis on which Examiners were instructed to award marks It does not Cambridge IGCSE

STANDARDS BOOKLET FOR TRAVEL AND TOURISM

0471 IGCSE Travel and Tourism Standards Booklet INTRODUCTION Cambridge IGCSE Travel and Tourism is assessed through one external examination; Paper 1 (Core Module) and either the alternative to coursework, Paper 2 (Marketing and Promotion) or the coursework module, Paper 3 ...

SYLLABUS - Peterhouse Boys' School

Cambridge IGCSE incorporates the best in international education for learners at this level It develops in line with changing needs, and we update and extend it regularly 13 Why choose Cambridge IGCSE Travel and Tourism? Cambridge IGCSE Travel and Tourism is designed to help meet the need for skilled and knowledgeable

Part 1: Travel and sport - Cambridge University Press

978-1-107-65782-3 - Cambridge IGCSE First Language English Marian Cox Excerpt Travel and sport KEY POINT You should always read unseen passages twice First, skim the text to get the gist (the main ideas and features); tourism is Tenerife's main industry,

TOURISM & TRAVEL MANAGEMENT - Cambridge ...

1 TTMMod1(20X8) © CAMBRIDGE INTERNATIONAL COLLEGE ISBN 0 948182 15 6 STUDY & TRAINING GUIDE FOR MODULE ONE ON TOURISM & TRAVEL MANAGEMENT A ...

CAMBRIDGE INTERNATIONAL EXAMINATIONS

CAMBRIDGE INTERNATIONAL EXAMINATIONS IGCSE MAY/JUNE 2018 A guide for PARENTS and CANDIDATES CAMBRIDGE ASSESSMENT INTERNATIONAL EXAMINATIONS IGCSE INFORMATION SHEET MAY/JUNE 2018 Travel And Tourism 0471 AY 12 - Written Paper 22 - Alternative to Coursework 2h

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Cambridge International Examinations Cambridge Ordinary Level TRAVEL AND TOURISM 7096/22 Paper 2 Alternative to Coursework October/November 2016 Cambridge IGCSE®, Cambridge International A and AS Level components and some Cambridge O Level components Page 2 Mark Scheme Syllabus Paper

Syllabus - CIE Notes

Cambridge IGCSE Travel and Tourism is designed to help meet the need for skilled and knowledgeable individuals in this rapidly diversifying industry The intention of the syllabus is to provide a broad introduction to the travel and tourism industry and related ancillary service industries

Cambridge Books for Cambridge Exams

Cambridge Books for Cambridge Exams New Endorsed publishing for: — IGCSE — O Levels Travel and Tourism 13 IT Skills 14 ICT 14 IGCSE Karen Morrison Mathematics: IGCSE is a new textbook written specifically for the University of Cambridge International Examinations IGCSE syllabuses (0580, 0581) It has been written by an experienced

Unit 1: Travel and tourism - ESLMOJO

Cambridge IGCSE® English as a Second Language (0510) - from 2015 Scheme of Work V21 8 Unit 1: Travel and tourism Recommended prior knowledge This unit can be used at any stage of the course It does not assume knowledge of previous units

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Cambridge International Examinations Cambridge Ordinary Level TRAVEL AND TOURISM 7096/13 Paper 1 Core Paper October/November 2016 MARK SCHEME Maximum Mark: 100 Published This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of

the Cambridge IGCSE

SYLLABUS

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Cambridge IGCSE Travel & Tourism (0471) - CIE Notes

Grade thresholds - June 2017 Cambridge IGCSE Travel & Tourism (0471) Grade thresholds taken for Syllabus 0471 (Travel & Tourism) in the June 2017 examination

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Cambridge IGCSE®, Cambridge for an emerging travel and tourism sector, such as in Myanmar Award one mark for identifying each of three reasons and an additional mark for explanation of each reason. £ Sales/usage (1) marketing gains customer base which is important for

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Cambridge International Examinations Cambridge International General Certificate of Secondary Education *7433319352-I* TRAVEL AND TOURISM 0471/11 Core Module May/June 2017 INSERT 2 hours READ THESE INSTRUCTIONS FIRST This Insert contains all the Figures referred to in the questions Anything the candidate writes on this Insert will not be marked

Unit 5: Marketing Travel and Tourism Products and Services

1 Understand the factors influencing marketing in travel and tourism 2 Know the marketing mix (the 4 Ps) of a travel and tourism organisation 3 Be able to conduct a market research activity for a travel and tourism organisation 4 Be able to organise a promotional campaign for a travel and tourism organisation